

.5" bleed area

Value Retractable 33.5" wide

Total Graphic area: 33.5" w X 85"

Total Visual Area: 33.5" w X 78.5"

General Art Guidelines

File types: PDF files are preferred, but we can also print from JPG/JPEG, TIF/TIFF and EPS.

Fonts and Images: for files saved in a vector format (PDF/EPS), fonts must be converted to outlines, and images must be embedded.

Color mode: Please submit your file in CMYK color. Files submitted in RGB color will be converted to CMYK, and Visual Solutions, Inc. can't be held responsible for any color shift that may occur.

Dimensions: Files should be sized to match the dimensions of the graphic you're ordering.

Resolution: File resolution should be at least 150dpi, and not exceed 200dpi. We can print files at lower resolutions, but we can't be held responsible for the quality of the resulting print.

6" bleed area

BLEED AREA
will not be visible when mounted
into bannerstand